

## ORDER



Orders	Order / Rev:	684131
	Alt Order #:	06145293
	Product Desc:	ISSUE
	Estimate:	1200
	Flight Dates:	10/09/12 - 10/15/12
	Original Date / Rev:	09/19/12 / 09/19/12
	Order Type:	Political

KARE  
Jim Qu  
T-PHI  
NAT

<b>Agency</b>	<b>Name:</b>	<b>Great American Media/ POL</b>
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave. NW, Ste. 800
		Washington, DC 20007

Primary AE:	Jim Quinn
Sales Office:	T-PHI
Sales Region:	NAT
Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

<b>Advertiser</b>	<b>Name:</b>	<b>Democratic Congressional Campaign</b>
	<b>Demographic:</b>	A35+
	<b>Product Codes:</b>	IS-Candidate/US House
	<b>Priority:</b>	P-2
	<b>Revenue Codes:</b>	AGY, GEN, POL

New Business Thru: \_\_\_\_\_  
Order Separation: 00:15:00  
Advertiser External ID: \_\_\_\_\_  
Agency External ID: \_\_\_\_\_

## **Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/15/12	42	\$49,300.00	\$41,905.00	October 2012	42	\$49,300.00	\$41,905.00	0.00
					Totals	42	\$49,300.00	\$41,905.00	0.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	42	\$49,300.00	\$41,905.00	0.00
Totals	42	\$49,300.00	\$41,905.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn	North America	USA	Start Of Order - End Of Order	100%

Jim Quinn Start Of Order - End Of Order 100%

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KARE

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KARE	10/09/12	10/15/12	M-F 430-5p Jeopardy		CM	430-5P		MTWTF--	:30	3	\$850.00	P-2	0.00	NM	3	\$2,550.00
<b>JEOPARDY</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
7	KARE	10/09/12	10/15/12	M-F 5-530p KARE 11 5 News		CM	5-530p		MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
<b>KARE11NWS-5</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
8	KARE	10/09/12	10/15/12	M-F 6-630p KARE 11 6 News		CM	6-630p		MTWTF--	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
<b>KARE11NWS-6</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
9	KARE	10/09/12	10/15/12	M-F 6-7a KARE 11 Sunrise M-F		CM	6-7a		MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
<b>KARE11-SUNRS@6</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
10	KARE	10/09/12	10/15/12	M-F 630-7p Entertainment Tonight		CM	630pm-7pm		MTWTF--	:30	3	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
<b>ENT TONIGHT 30</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
11	KARE	10/09/12	10/15/12	Today Show Today Show		CM	7-9a		MTWTF--	:30	3	\$750.00	P-2	0.00	NM	3	\$2,250.00
<b>TODAY SHW</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
12	KARE	10/09/12	10/15/12	M-F 9-10a TODAY		CM	9-10a		MTWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
<b>TODAY SHW2-NBC</b>																	
Week:	10/09/12	10/15/12		Weekdays			Spots/Week					Rate		Rating			
13	KARE	10/15/12	10/15/12	Mon Prime Other VOICE		CM	Mon Prime Other		M-----	:30	1	\$4,750.00	P-2	0.00	NM	1	\$4,750.00
<b>VOICE-NBC</b>																	
Week:	10/15/12	10/21/12		Weekdays			Spots/Week					Rate		Rating			
14	KARE	10/13/12	10/13/12	KARE News 10p Sa KARE News 10p Sa		CM	10pm-1030pm		-----S-	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
<b>KARE11NWS-10SA&lt;</b>																	
Week:	10/08/12	10/14/12		Weekdays			Spots/Week					Rate		Rating			
15	KARE	10/13/12	10/13/12	Saturday Night Live Saturday Night Live		CM	1030P-1202A		-----S-	:30	1	\$1,500.00	P-2	0.00	NM	1	\$1,500.00
<b>SAT NITE LIVE</b>																	
Week:	10/08/12	10/14/12		Weekdays			Spots/Week					Rate		Rating			
16	KARE	10/13/12	10/13/12	Sat 8-10a KARE 11 Saturday		CM	8-10a		-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
<b>KARE11 NWS SAT</b>																	
Week:	10/08/12	10/14/12		Weekdays			Spots/Week					Rate		Rating			
N17	KARE	10/14/12	10/14/12	Post NFL Late News Post NFL Late News		CM	1030P-1105P		-----S	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00
<b>KARE11NWS-10&lt;</b>																	
Week:	10/08/12	10/14/12		Weekdays			Spots/Week					Rate		Rating			
18	KARE	10/14/12	10/14/12			CM	5-530P		-----S	:30	3	\$900.00	P-2	0.00	NM	3	\$2,700.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun 5-530p											
				KARE 11 5 News Su											
	KARE11WS-5														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		3			\$900.00	0.00					
19	KARE	10/14/12	10/14/12	Football Night in America	CM	Various	-----S	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
				Football Night in Am		(6:00 PM-7:15 PM)									
		FOOTBALL NIGHT IN AMERICA													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	-----S		1			\$2,250.00	0.00					
N20	KARE	10/11/12	10/11/12	Thu Prime	CM	Thu Prime	---T---	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
				AWAKE		(9:00 PM-10:00 PM)									
		AWAKE-NBC													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
		Week: 10/08/12	10/14/12	---T---		1			\$2,000.00	0.00					
														Totals	42 \$49,300.00